EVENT DESCRIPTION SHEET

PROJECT	
Project name and acronym:	Multidirectional Memory: Remembering for Social Justice — MultiMemo
Participant:	Fundacja Urban Memory (UMF)
PIC number:	890263570

EVENT DESCRIPTION			
Event number:	WP45		
Event name:	Project dissemination and promotion event titled “Memory Activism & Public Remembrace”		
Type:	Public meeting		
In situ/online:	in-situ		
Location:	Berlin, Germany		
Date(s):	2025.02.26		
Website(s) (if any):	https://multimemo.difficultheritage.eu/en/blog/event/memory-activism/		
Participants			
Female:	25		
Male:	9		
Non-binary:	0		
From country 1 [Poland]:	8		
From country 2 [Germany]:	11		
From country 3 [Belgium]:	11		
From country 4 [Spain]	1		
From country 5 [Sweden]	1		
From country 6 [Hungary]	1		
From country 7 [Italy]	1		
Total number of participants:	34	From total number of countries:	7
Description *Provide a short description of the event and its activities.*			

Event Objectives:

- To present **memory activism** and its role in contemporary remembrance efforts.
- To showcase **examples of Holocaust commemoration initiatives**.
- To highlight the **potential of arts, new technologies and community engagement** in memorialization, using case studies of difficult heritage sites commemorated by project partners.
- To share and promote the **results of MultiMemo** project

The event organized at the Polish Institute in Berlin provided a crucial platform for discussing innovative approaches to Holocaust commemoration and memory activism, while at the same time presenting project results to an international audience. By bringing together in a panel discussion representatives of the project partners from Poland and Belgium, which included Jewish advocacy, heritage and cultural institutions, the event fostered an interdisciplinary dialogue on how history can be preserved and honored in meaningful ways.

A key focus of the event was the exploration of new strategies for commemorating difficult heritage sites. Rather than relying solely on traditional monuments and plaques, the discussion highlighted how artistic interventions, digital tools, and community engagement can create more engaging, inclusive and accessible forms of remembrance. Through case studies presented by project partners, participants examined: a) The role of digital mapping and non-invasive research methods in documenting Holocaust sites ethically; b) How grassroots activism and community-led initiatives can challenge historical erasure and bring marginalized histories into public discourse; c) How arts can address otherwise tabooed themes and open safe space for dialogue d) The potential of participatory and interactive commemoration models, which invite local communities to take an active role in preserving Holocaust memory.

By showcasing the intersection of history, activism, arts and technology, the event emphasized that memory work is not static but evolves alongside contemporary tools and societal needs. It also underscored the importance of transnational dialogue, as Holocaust remembrance is a shared responsibility that extends beyond national narratives. This event contributed to redefining Holocaust commemoration, advocating for dynamic, research-based, and community-driven approaches that ensure memory remains relevant for future generations.

The event featured a 4-hour program which included official presentations, discussion and social networking afterwards.

The event took place at the prime location in the city - the Polish Institute in Berlin and was held in English. The cooperation with the Polish Institute is an example of a successful implementation of public diplomacy.

Participants / target group: memory activists, students, citizens of Berlin, representatives of organisations focused on Jewish heritage and culture, project stakeholders (CEJI, Zapomniane Foundation, UMF, Foundation for Documentation of Jewish Cemeteries), activists, Polish-German institutions.

Links:

UMF Facebook event: link

Polish Institute in Berlin website post: link

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).
2.0	27.07.2023	Change in the composition of Consortium partners: moving the Hochschule für Jüdische Studien Heidelberg (HfJS) to the role of an Associated Partner with the expertise in Jewish Studies and a new partner taking the role of the beneficiary - Universität Würzburg (JMU), being in charge of the

		development of the podcast (WP45). The new partner, JMU, receives the entire budget for WP45
3.0	21.05.2024	Change the delivery date for WP 45, D45.1 Launch of Project Podcast - part one from month 10 (October 2023) to month 22 (October 2024)
4.0	1.10.2024	The change delivery date for WP 45, D 45.1 Launch of Project Podcast - to month 26 (February 2024)
5.0	10.02.2025	Change the event format for WP45 from online to in-situ in Berlin with focal points of 25-50 participants, 1-3 countries, change the name of event from Launch of Project Podcast - part one to the Project dissemination and promotion event in Berlin, change the lead of event from JMU to UMF